## DHSK COMMERCE COLLEGE



# **Institutional Values and Best Practices**CRITERION 7

**Indicator-7.3 Institutional Distinctiveness** 

## **Details with Geotagged Photographs**

- 1. Certified report of B.Com final year results from Controller of Examination of Dibrugarh University
- 2. Registered and active Alumni Association
- 3. MOU's with different Institutions.
- 4. Fostering Entrepreneurship-Business Idea presentation by Students

#### **Introduction:**

DHSK Commerce College has emerged as a leader in the realm of higher education, specifically focusing on commerce and management disciplines. Rooted in a mission and vision that emphasizes the paramount importance of education, the institution has consistently demonstrated a commitment to nurturing students by providing them with exceptional learning opportunities. By aligning its practices with the National Education Policy 2020 (NEP), the college has embarked on a journey of holistic development, aiming to enhance students' intellectual, cognitive, creative, and social skills through an interdisciplinary approach.

At the core of this transformation is the NEP's concept of academic flexibility, which the College has swiftly integrated into its curriculum. The college's curriculum now features major subjects such as Accountancy, Marketing, Human Resource Management, and Banking & Insurance and host of other skill based courses, in alignment with NEP's vision of fostering a versatile and well-rounded education. This strategic move not only reflects the institution's adaptability but also its dedication to providing relevant and contemporary education to its students.

The success of the College is evident through its B.Com program, available in both regular and distance modes. Over the past five years, the institution has seen a consistent rise in student enrolment, attesting to its popularity and recognition. The impressive success rates of final year students - 97%, 87%, 99%, 99%, and 85% in the years 2018, 2019, 2020, 2021, and 2022 respectively—underscore the college's commitment to academic excellence. Furthermore, the institution's dedication to accessibility shines through, as it strives to ensure that quality commerce education is accessible to students from all segments of society.

The college's achievements extend beyond success rates, as it consistently outperforms both its affiliating university and neighboring institutions in end-semester and final year examinations. The academic distinction achieved by students, including securing distinctions and ranks in various specialized subjects, serves as a testament to the institution's commitment to fostering excellence. With a coeducational setup catering to both morning and day shifts, the college offers specializations in Accounting & Finance, Marketing, Banking and Insurance, Human Resource Management, and International Business, providing students with an array of choices to pursue their passions.

The commitment of the College to a well-rounded education extends beyond academics. The college's students have excelled in sports and cultural activities at the national and international levels, earning 79 awards and medals over the past five years. This not only reflects the institution's emphasis on extracurricular development but also the caliber of students it nurtures.

To accommodate the burgeoning student population, the institution has invested in expanding its infrastructure, enabling it to accommodate over 1660 students as of August 2023. Rooted in a student-centric approach, the college actively seeks feedback from its students to ensure that their needs are met. Collaborations with diverse institutions and universities, as evidenced by MoUs with entities like

Sibsagar Commerce College; Gratia Technology Private Limited, USTM, and Assam Startup – The Nest; underscore the institution's efforts to provide well-rounded education and experiential learning opportunities.

The institution's overarching goal of establishing a knowledge hub where career opportunities proactively follow students speaks volumes about its vision. By organizing various student-centric activities such as programming competitions, essay writing competitions, poster presentations, web design contests, debates, speeches, workshops, and seminars, the College fosters an interactive and stimulating environment. The college's commitment to holistic development is reinforced by its provision of study facilities including libraries, reading rooms, and e-resources, all designed to aid personality development.

The registered Alumni Association of the college 'DHSKCC Alumni Association' further validate its success, with many of our passed out students placed in esteemed public and private sector organizations such as BCPL, SBI, PNB, OIL, NRL, UBI, CBI, UCO Bank, Post Office, Bandhan Bank, LIC, HDFC Bank, ICICI Bank, Assam Government administration, and some even venturing into entrepreneurship. Many Alumni are also engaged as Chartered Accountant, Advocates, Professors, and Teachers etc. Some of our students are actively immersed in the dynamic world of online marketing, with significant engagements on platforms like Amazon and beyond.

Notably, the institution's efforts extend beyond academia to inculcate values of social responsibility, gender equality, and inclusivity. It has introduced unique initiatives like a gender champion club, bolstered by a robust NSS unit, an ST/SC Cell, and an Equal Opportunity Cell, all working in harmony to promote inclusivity and a more equitable society.

Looking forward, DHSK Commerce College is poised for further growth and innovation. With plans to establish a fully fledged second campus at Banipur land, the institution envisions a range of initiatives including the development of play areas, construction of hostels, staff quarters, and the introduction of skill-based certificate courses. Construction efforts of a multi storied building are in full swing, supported by the RUSA 2.0 project. The institution's commitment to continuous improvement spans various aspects, including infrastructure, academics, administration, and more, guided by well-defined strategies and forward-thinking plans.

Central to its philosophy is collaboration and the institution's appreciation of alumni input, which ensures that it remains at the forefront of delivering the finest education and opportunities to its students. As it forges ahead, DHSK Commerce College's commitment to improvement remains unwavering, cementing its status as an institution dedicated to cultivating a nurturing and empowering educational environment. Through its comprehensive approach and future-focused initiatives, DHSK Commerce College is poised to continue its legacy of excellence.

# 1. Success rates of final year students certified by the Controller of Examination, Dibrugarh University.



## OFFICE OF THE REGISTRAR::DIBRUGARH UNIVERSITY::DIBRUGARH Ref. No. DU/CE/DHSKCC/Result/23/1041 Date: 14.08.2023

#### TO WHOM IT MAY CONCERN

This is to certify that the results of B. Com. 6<sup>th</sup> Semester Examinations of **DHSK Commerce College, Dibrugarh** for last five years as per our official record are as below:

Remarks	Percentage of Passed	Number of students passed	Number of students appeared	Year
Non-CBCS	88.64	273	308	2019
	98.31	348	354	2020
	99.50	397	399	2021
- CBCS	84.16	340	404	2022
	83.33	375	450	2023

(Dr. P.K. Kakoty)

Controller of Examinations, Dibrugarh University

> Controller of Examinations Dibrugarh University Dibrugarh-786004

### 2. Registered Alumni Association:



### Regular Activity and meetings of Alumni

#### DHSK COMMERCE COLLEGE: DIBRUGARH

#### DHSK COMMERCE COLLEGE ALUMNI ASSOCIATION (DHSKCCAA)

(Registration no.: RS/DIB/255/G/13 of 2023-2024)
DETAILS OF DHSK COMMERCE COLLEGE ALUMNI ASSOCIATION MEETINGS

(From 01/09/2002 to 13/08/2023) DATE DETAILS SL NO: Formation meeting of DHSK Commerce College Alumni 10 01/09/2002 First Executive meeting at DHSK Commerce College 15/09/2002 28/09/2002 Executive meeting at DHSK Commerce College Executive meeting at DHSK Commerce College 04 15/12/2003 12/01/2010 Executive meeting at DHSK Commerce College Executive meeting at DHSK Commerce College 04/06/2010 Alumni Meeting at DHSK Commerce College 08/06/2010 12/11/2010 Executive meeting at DHSK Commerce College 08 21/11/2010 Executive meeting at DHSK Commerce College 10 26/12/2010 Alumni Meeting at DHSK Commerce College 12/01/2012 Executive meeting at DHSK Commerce College 11 12 08/04/2015 Executive meeting at DHSK Commerce College 13 04/06/2015 Alumni Meeting at DHSK Commerce College 14 09/01/2016 Executive meeting at DHSK Commerce College 15 Alumni Meeting at DHSK Commerce College 26/01/2016 07/02/2016 Alumni Meeting at DHSK Commerce College 16 17 13/02/2016 Alumni Meeting at DHSK Commerce College 28/02/2016 Alumni Meeting at DHSK Commerce College 18 Executive body meeting at DHSK Commerce College 19 26/11/2017 20 24/12/2017 Meeting cancelled due to lack of Quorum. 21 07/01/2018 Executive body meeting at DHSK Commerce College 22 23/08/2018 Executive body meeting with IQAC Committee. 23 09/01/2022 Executive meeting at DHSK Commerce College Executive meeting at DHSK Commerce College 24 05/09/2022 25 02/01/2023 Executive meeting at DHSK Commerce College Executive meeting at DHSK Commerce College 26 08/07/2023 27 06/08/2023 Executive meeting at DHSK Commerce College 13/08/2023 Alumni Meet cum Annual General Meeting of DHSKCCAA 28

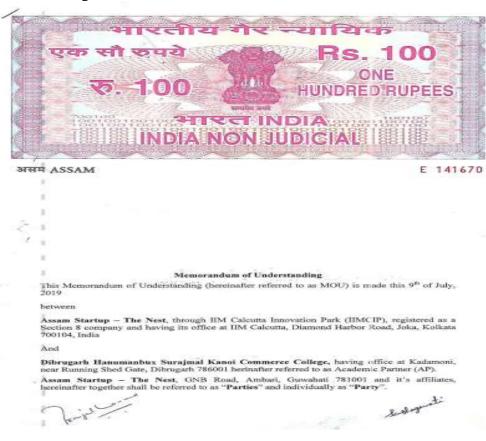


#### 3. MOUs with different agencies and institutions

#### MOU with USTM for academic Collaborations



# MOU with Assam Start Up-the Nest through IIM Calcutta Innovation park.



MOU with Kaushik Educational Foundation to provide digital literacy and computer training.

## KAUSHIK EDUCATIONAL FOUNDATION (KEF

ISO 9001:2015 QUALITY CERTIFIED

A SOCIETY REGISTERED UNDER SOCIETIES REGISTRATION ACT NO. XXI OF 1860 (RS/IIIB/255/F/06 of 2021 - 2022), REGISTERED AS MICRO, SMALL & MEDIUM ENETERPRISE (MSME) UNDER GOVT, OF IMPIA (UDYAM-AS-10-0001626)



Ref. no. KEF/12/21-22/01

Date: 23/12/2021

## MEMORANDUM OF UNDRESTANDING

This MOU is made and executed

#### BETWEEN

SUDDIPTA KAUSHIK, Founder and Director of Kaushik Educational Foundation (KEF), Dibrugarh, J.C Das Path near Central Bank, Thana Chariall, Dibrugarh-786001 herein referred to as First Party.

#### AND

DR. KHANINDRA MISHRA BHAGWATI, Principal, DHSK Commerce College, Dibrugarh 786001 hereinafter referred to as the SECOND PARTY is a College Registered under Dibrugarh University.

WHEREAS THE FIRST PARTY intends to establish a Computer Training Center in DHSK Commerce College, Dibrugarh.

AND WHEREAS THE SECOND PARTY has accepted the proposal submitted by the FIRST PARTY in response to the aforesaid for the greater benefit of the College.

Whereas the FIRST PARTY is Kaushik Educational Foundation well known as KEF. It offers various short term and long term computer courses like DCA, FGDCA, ADCA, AutoCAD, Tally with GST, DTP, Photoshop etc. at a very affordable price. It also offers vocational training courses like Spoken English, Personality Development.

KEF is an ISO 9001:2015 Quality Certified and Society registered under Societies Registration. Act No. XXI of 1860 (RS/DIB/255/F/05 of 2021 - 2022), Greet of Assum and MSME (UDYAM - AS - 10 - 0001626), Govt. of India.









# MOU with Gratia technology private Limited for Industry Relevant training.



4. Fostering Entrepreneurship- Business Idea Presentation by Students (Some Snapshots)









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