

PO: DIBRUGARH: ASSAM: PIN: 786001

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3.4.1: Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

2018 - 2019			
Year	Name and details of the Extension activities in the neighborhood community	Number of Participants	
1 Cui		Teacher	Students
	Cleaning programme of College Campus and neighborhood area organised on 1st Sept, 2018 by NSS Unit	2	26
2018-2019	Celebration of Gandhi Jayanti on 2nd October, 2018 by NSS Unit, DHSK Commerce College	5	6
	Participation in Dibrugarh Grantha Mahotsav (Book Fair) on 3-10 October, 2018 by NSS Unit, DHSK Commerce College and 'Khoj Axom'	1	16
	Cleaning programme of College Campus and neighborhood area on 10th August, 2018 by NCC Unit, DHSK Commerce College	2	15
	NCC Day celebration on 2nd December, 2018 by NCC Unit, DHSK Commerce College and DHSK College	1	30
	Celebration of Kargil Vijay Diwas on 26th July, 2018 by 10th Assam Bn NCC, NCC Unit of DHSK Commerce College and Dibru College NCC Unit	0	30

Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development in the year 2018-2019

- 1. Cleaning Programme of College Campus and Neighborhood Area (1st September, 2018)
  - Participants: 2 Teachers, 26 Students (NSS Unit, DHSK Commerce College)
  - Impact and Sensitization: This activity promoted cleanliness and hygiene in the college campus and surrounding area. It sensitized students to their responsibility towards maintaining a clean environment, contributing to a healthier community.
- 2. Celebration of Gandhi Jayanti (2nd October, 2018)
  - Participants: 5 Teachers, 6 Students (NSS Unit, DHSK Commerce College)

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• Impact and Sensitization: The celebration likely involved discussions on Mahatma Gandhi's principles, fostering values of non-violence, truth, and social justice. Students were sensitized to Gandhian ideals and their relevance in today's society.

#### 3. Participation in Dibrugarh Grantha Mahotsav (3-10 October, 2018)

- Participants: 1 Teacher, 16 Students (NSS Unit, DHSK Commerce College and Khoj Axom)
- Impact and Sensitization: Involvement in the Book Fair exposed students to literature and culture, encouraging reading habits and an appreciation for art, knowledge, and diverse perspectives.

#### 4. Campus Cleanliness Drive (10th August, 2018)

- Participants: 2 Teachers, 15 Students (NCC Unit, DHSK Commerce College)
- Impact and Sensitization: Similar to the previous cleaning program, this drive reinforced the importance of a clean environment. It sensitized students to waste management practices and their role in maintaining a healthy community.

#### 5. NCC Day Celebration (2nd December, 2018)

- Participants: 1 Teacher, 30 Students (NCC Unit, DHSK Commerce College and DHSK College)
- Impact and Sensitization: The celebration likely emphasized discipline, patriotism, and national service. It inspired students to contribute positively to the nation and fostered a sense of responsibility towards society.

#### 6. Celebration of Kargil Vijay Diwas (26th July, 2018)

- Participants: 0 Teachers, 30 Students (10th Assam Bn NCC, NCC Unit of DHSK Commerce College, and Dibru College NCC Unit)
- Impact and Sensitization: This event commemorated soldiers' sacrifices during the Kargil War, fostering respect for the armed forces and enhancing students' awareness of national security and defense.

2019-2020			
Name and details of the Extension activities in the neighborhood community		Number of participants / beneficiaries	
		Students	
College and neighborhood Campus and Cleaning Activity by NSS Unit of DHSK Commerce College on 14/8/2019	2	19	
Orientation Programme for newly enrolled NSS volunteers by NSS Unit of the College on 30/8/2019	9	88	
"Start up India Programme" by NSS Unit of the College on 7/9/2019	2	73	
NSS Day celebration by NSS Unit on 24/9/2019	8	77	



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Cloth donating and Food distribution program among street beggars of Dibrugarh town by NSS Unit of the College on 2/10/2019	4	27
National Voters Service Portal awareness program organized by NSS Unit of the College on 14/10/2019	2	39
Street play on awareness of HIV / AIDS organized by NSS Unit of the College on 31/10/2019 NSS DHSK Commerce College 31-10-19	12	50
Observation of World AIDS Day, 2019 organized by NSS Unit of the College on 1/12/2019	11	150
Celebration of National Voter's day, 2020 organized by NSS Unit of the College on 25/1/2020	3	88
A quiz competition on Indian Constitution organized by NSS Unit of the College on 27/1/2020	10	17
Awareness program on Covid-19 organized by NSS Unit of the College on 20/3/2020	14	0
Kargil Vijay Diwas – Salute to our Heros organized by NCC Unit of the College on 26/7/2019	1	75
Cleanliness Drive on SWACHHATA HI SEWA organized by NSS Unit of the College on 7-8 sept, 2019	1	101
Campus Cleanliness Drive organized by NCC Unit of the College on 2/10/2019	1	10
Observation of 'Swacchta Pakhwada' organized by NCC Unit of the College on 7/12/2019	1	10
Covid-19 Training for NCC Cadets (NCC Yogdaan) organized by NCC Unit of the College on 22/4/2020	1	29
Celebration of International Day of Yoga on 21/6/2020	0	30

Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development in the year 2019 - 2020

#### 1. College and Neighborhood Campus Cleaning Activity (14/8/2019):

- Impact: This activity contributed to maintaining a clean and hygienic environment, promoting a sense of responsibility among students towards their college and neighborhood.
   It raised awareness about the importance of cleanliness and its impact on community well-being.
- 2. Orientation Programme for Newly Enrolled NSS Volunteers (30/8/2019):



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• Impact: The orientation program introduced students to the principles of social service and volunteerism. It sensitized them to the needs of the community and provided them with a platform to actively engage in meaningful initiatives.

#### 3. "Start Up India Programme" (7/9/2019):

• Impact: This program likely inspired entrepreneurial thinking among students, encouraging them to explore innovative solutions to societal challenges. It sensitized them to economic issues and the role of entrepreneurship in community development.

#### 4. NSS Day Celebration (24/9/2019):

• Impact: The celebration reinforced the spirit of volunteerism and community service. It sensitized students to the broader objectives of NSS, fostering a commitment to social causes and encouraging them to become active agents of change.

#### 5. Cloth Donating and Food Distribution Program (2/10/2019):

• Impact: This initiative directly addressed the needs of the less fortunate in the community. It sensitized students to issues of poverty and homelessness while instilling values of compassion and empathy.

#### 6. National Voters Service Portal Awareness Program (14/10/2019):

 Impact: The program increased students' awareness of the electoral process and their role as responsible citizens. It sensitized them to the importance of active participation in democratic processes.

#### 7. Street Play on Awareness of HIV/AIDS (31/10/2019):

 Impact: The street play effectively conveyed important information about HIV/AIDS, promoting awareness and dispelling myths. It sensitized students to health-related issues and the importance of spreading accurate information.

#### 8. Observation of World AIDS Day (1/12/2019):

• Impact: The observance of World AIDS Day heightened awareness about a global health issue. It sensitized students to the challenges faced by individuals affected by HIV/AIDS and promoted a sense of solidarity and support.

#### 9. Celebration of National Voter's Day (25/1/2020):

• Impact: The celebration reinforced the significance of democratic participation and voting rights. It sensitized students to their civic duties and responsibilities.

#### 10. Quiz Competition on Indian Constitution (27/1/2020):

• Impact: The quiz competition enhanced students' understanding of the Indian Constitution and their rights as citizens. It sensitized them to the legal and constitutional framework that governs the nation.

#### 11. Awareness Program on Covid-19 (20/3/2020):

• Impact: Despite limited participation, the awareness program educated students about the pandemic, emphasizing safety measures and community responsibility. It sensitized them to public health concerns.

#### 12. Kargil Vijay Diwas – Salute to Our Heroes (26/7/2019):



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• Impact: This event honored the sacrifices of soldiers, fostering patriotism and respect for the armed forces. It sensitized students to the significance of national security and defense.

#### 13. Cleanliness Drive on 'Swachhata Hi Seva' (7-8 Sept, 2019):

 Impact: The cleanliness drive actively contributed to the Swachh Bharat Abhiyan. It sensitized students to their role in maintaining a clean environment and instilled a sense of civic duty.

#### 14. Campus Cleanliness Drive (2/10/2019):

• Impact: This drive focused on maintaining the cleanliness of the college campus. It sensitized students to the importance of a clean and organized educational environment.

#### 15. Observation of 'Swacchta Pakhwada' (7/12/2019):

 Impact: Participation in the Swachhata Pakhwada campaign demonstrated the college's commitment to cleanliness. It sensitized students to the need for consistent efforts in maintaining a clean community.

#### 16. Covid-19 Training for NCC Cadets (22/4/2020):

• Impact: The training sensitized NCC cadets to the pandemic's challenges and safety protocols. It equipped them with knowledge to contribute effectively during the crisis.

#### 17. Celebration of International Day of Yoga (21/6/2020):

• Impact: The celebration promoted physical and mental well-being through yoga. It sensitized students to the importance of holistic health practices.

2020-2021			
Name and details of the Extension activities in the neighborhood		Number of participants / beneficiaries	
community	Teachers	Students	
<b>Tree Plantation program</b> : On 2 <sup>nd</sup> October 2020, A tree plantation drive was organised by NSS unit at 2 <sup>nd</sup> Campus (Banipur) of the college.	7	. 20	
<b>National Unity Day</b> : NSS unit observed National Unity Day virtually on 31 <sup>st</sup> October, 2020 and two more students were taking pledge in the spirit of unification of our Country as part of National Unity Day celebration.			
<b>National Voter's Day:</b> On 25 <sup>th</sup> January, 2021 National Voters day was celebrated in our College.		30	
A cleanliness drive and Cycle Rally: A cleanliness drive was organised at DTP dyke in association with Student union of the College and also a cycle rally was organised on the occasion of Republic day on 26 <sup>th</sup> January, 2021.		40	



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Closing Ceremony programme of Road safety Month: The NSS unit of the College in association with the NGO-"Anayan: the habit" organized the closing program of road safety month on 17 <sup>th</sup> February, 2021 at the College premises.  Covid-19 Vaccination camp: 13 NSS volunteers assisted the health workers at the Covid-19 vaccination at the College Campus which was held from 5 <sup>th</sup> March-10 <sup>th</sup> March, 2021.		129	
Awareness Program on Legal Rights of Women: The NSS unit in association with Women cell of the College organised an awareness program on Legal Rights of Women on the 13 <sup>th</sup> March, 2021. Resource person Ms. Shilpi Gupta, Asst. Professor of Dr. R.K.B Law College, Dibrugarh.	14	41	
A program on best practices of Swacchata: 4 NSS volunteers participated in a program of Swacchata in the College premises and present their views on Swacchata with the help Microsoft power point		4	
Celebration of "Azadi ka Amrut Mahotsav": The NSS unit of the College Celebrated Azadi ka Amrut Mahotsav on 18 <sup>th</sup> March, 2021 at College Library hall. On the Occasion of Azadi ka Amrut Mahotsav, an essay writing competition was held among the students of College on the topic—"Mahatma Gandhi's role in Civil disobedience movement and the framework of democracy and freedom" Or "Framing of Indian Constitution—the beginning of a new era and importance of freedom in the constitution.".		22	
<u>Celebration of World Plantation Day:</u> A tree plantation drive was held in the second College Campus at Banipur on the occasion of "World Plantation Day" on 21 <sup>st</sup> March, 2021.	3	12	
<u>Celebration of World Environment Day:</u> An online quiz competition was held among the students of DHSK Commerce College on the occasion of World Environment Day organised by NSS unit of the College on 5 <sup>th</sup> June, 2021.		50	
Awareness Program on Tobacco burden and Cancer Control: Our College NSS unit organised an online awareness Program on Tobacco burden and Cancer Control in collaboration with District tobacco control cell & Assam cancer care foundation on 9 <sup>th</sup> June, 2021. Dr. Eleena acted as a resource person in that program.	2	30	
Observation of International Yoga Day: The NSS unit of DHSK Commerce College organised an online Yoga Competition on the occasion		9	

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Logical Agencies

Principal

D.H.S.K. Commerce College,

Dibrugarh



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#### Overall Impact and Sensitization:

These initiatives collectively contributed to the holistic development of students in the following ways:

- **Environmental Awareness**: The tree plantation drive sensitized students to environmental issues and the vital role trees play in mitigating climate change and sustaining ecosystems.
- **Community Engagement:** Students actively participated in community-based programs, fostering a sense of responsibility and commitment to making a positive impact on their surroundings.
- **Civic Responsibility:** The observance of National Unity Day instilled a sense of unity and national pride among students, promoting responsible citizenship and an understanding of their role in nation-building.
- **Leadership and Teamwork:** Both events provided opportunities for students to collaborate, work in teams, and take initiative in organizing and participating in meaningful activities.
- **Cultural Awareness**: The observance of National Unity Day encouraged students to appreciate the rich cultural diversity of India and the importance of unity in diversity.
- Values and Ethics: Through these events, students were exposed to values such as social responsibility, environmental stewardship, and national unity.

2021-22			
Name and details of the Extension activities in the neighborhood community		Number of participants / beneficiaries	
		Students	
Plantation activity on the eve of 'Ban Mahotsav', organised by NSS from July 1-7, 2021	43	-	
Campus Cleanliness program at DHSK Commerce College organised by NSS unit of DHSK Commerce College in association with ECO club on 16.9.2021	15	7	
The NSS volunteers are engaged as a Verifying Officer at Covid Vaccination Centre, Dibrugarh on the occasion of Mega vaccination drive on 17.9.2021	7	-	



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A tree plantation drive organised by NSS unit of DHSK Commerce College in association with the NGO "AAHVAAN" at College premises on 19.9.2021	8	3
Health Awareness Programme organised by NSS Unit at Puja Shree Old Age Home on 24.09.2021	18	10
An awareness program on 'Blood Science and Voluntary Blood donation' on the occasion of National Blood Donation Day organized by NSS unit ' in association with Dibrugarh Blood donor's forum. RP: Dr. Zarika Ahmed, Senior Medical officer, Assam Medical College, on 01.10.2021	70	7
Campus cleanliness & plastic collection programme by NSS unit in association with ECO Club on 9.10.2021	21	6
Plastic waste collection drive at DTP Dyke Dibrugarh taking up the clean India campaign commemorating " Azadi ka Amrit Mahotsav" by NSS on 23.10.2021	30	4
Awareness & plastic waste collection drive by NSS taking up the "Clean India campaign" commemorating " Azadi ka Amrit Mahotsav" at Dibrugarh town on 27.10.2021	35	4
NSS organized an 'On- spot poster making competition on 'Tuberculosis' in association with Assam State AIDS control society in celebration of Azadi ka Amrut Mahotsav with 1st Prize: Rs. 5000, 2nd Prize: Rs. 3000 and 3rd Prize: Rs. 2000 on 13.11.2021	23	8
Vaccination program on 'Japanese Encephalitis' at DHSK Commerce College on 23-24 November, 2021	50	15
The NSS unit of DHSK Commerce College organized a webinar on "Road Safety Awareness" in association with Honda Motorcycle and Scooter India Pvt. Ltd. Resource person: Mr. Abhilash Singh, HMSI, Kolkata on 12.12.2021	24	2
NSS volunteers participated in an awareness programme on 'Cancer & Role of Society in Cancer Care' Organized by Dibrugarh University NSS Cell on 12.12.2021	6	-
Cloth donation program at Dibrugarh Town organised by NSS unit of DHSK Commerce College, Dibrugarh on 4.1.2022	24	6
IDEATHON- Empowering Ideas, Fuelling Innovation: A pitching session was conducted by DHSK Commerce College in collaboration with Assam Start-up and IIM Calcutta Innovation Park supported by Ministry of Electronics and	41	5

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Logical Stages at Principal

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Information Technology (MeitY) and Deptt. of Commerce on 30.1.22		
An awareness Camp on 'Blindness Eradication' organised by Deptt of Commerce and Dhaarini on 13.2.2022		
'Road Drama Presentation' at DHSK Commerce College for awareness of HIV - AIDS presented by 'Jugdal Tiwa Kristi' Group on 17.2.2022	50	10
College ECO club installed the bamboo bin in College campus as well as footpath of nearby areas on 18.5.2022	7	7
Inauguration of Vermicompost Project at College Women Hostel by NSS and ECO Club on 19.5.2022.	8	38
NSS Volunteer of DHSK Commerce College have participated in a training programme on 'Capacity Building & Leadership development at Dibrugarh University' on 27.6.2022	18	1
One - day Workshop on 'Photography' was organised by Deptt of Bengali & IQAC and sponsored by Pixel Moment on 28.5.2022	98	13
'Career Awareness Programme among School Students' at Chachaji High school by ICGC on 4.6.2022	150	5+16
'6 - Day NSS Special Camp' in Chachaji High School from 18-23 June 2022, by NSS unit	32	7
Blood Donation Awareness programme by NSS unit at Chachaji High School on 20.6.2022	130	7+22
'Three days Workshop on Yoga' organised by Dhaarini from 21.6.2022 to 23.6.2022		
Inauguration of the College Wall Magazine on 21.6.2022		
Programme on 'Library Maintenance and Book donations' organised by Dr. LP Dutta Library and Dhaarini at Bokpara Primary School on 24.6.2022		



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#### Overall Impact and Sensitization:

Through the above mentioned various initiatives, DHSK Commerce College aims to create a positive impact on society. This report outlines the impact of these initiatives on the nearby community.

#### Health Awareness Initiatives:

The college has organized health awareness programs in collaboration with local communities and institutions. Health check up at Chachaji High school, eye check up and awareness camp at Bokpara village, blood donation in nearby hospitals etc are such initiatives. These programs have led to increased health consciousness among participants, resulting in the adoption of healthier lifestyles and better hygiene practices. Health awareness campaigns have also educated individuals about prevalent diseases, preventive measures, and the importance of regular medical check-ups. As a result, communities have reported reduced incidences of common illnesses and improved overall well-being.

#### **Cloth Donation Programs:**

Cloth donation programs at Pujashree old age home, among the under privileged group in the nearby area etc organized by the institution have brought warmth and comfort to underprivileged communities. By collecting and distributing clothes to those in need, NSS has not only addressed the basic necessity of clothing but also boosted the confidence and self-esteem of beneficiaries. These programs have contributed to creating a sense of unity and empathy among volunteers and recipients alike, fostering a spirit of giving back to society.

#### **Plastic Collection Drives:**

NSS's active involvement in plastic collection drives has significantly contributed to environmental conservation. They have collected plastic waste from different parts of the town, DTP Dyke, college campus, book fair etc. These initiatives have raised awareness about the detrimental effects of plastic pollution on ecosystems and human health. By collecting plastic waste from public spaces and promoting responsible plastic disposal, NSS has played a crucial role in minimizing pollution and preserving the environment for future generations. These efforts have also inspired individuals and communities to adopt eco-friendly practices.

#### **Road Safety Campaigns:**



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Road safety campaigns have played a vital role in promoting safe commuting practices. These initiatives have educated individuals, especially students, about traffic rules, pedestrian safety, and responsible driving. By collaborating with local authorities and conducting workshops, NSS has contributed to reducing road accidents and creating a safer road environment. These campaigns have empowered participants to be more cautious and considerate on the roads, thereby saving lives and preventing injuries.

2022-23			
Name and details of the Extension activities in the neighborhood community	Number of participants / beneficiaries		
	Teachers	Students	
Dental Health Awareness Programme cum free Dental Health Camp entitled			
"Happy Teeth" on 20.10.2022 by NSS in association with All India Dental			
Student Association, Government Dental College, Dibrugarh			
Awareness Programme on Prevention of Birth Defects among Pre Marital Girls			
in association with IQAC on 27.10.2022 with resource person from Assam			
Medical College.			
Fit & Clean India PLOG Run from Ist October to 31st October, 2022 organised by			
NSS unit, DHSK Commerce College.			
AIDS Awareness programme in association with SEWA on 1.12.2023			
Special Programme on Superstition and Blind Belief and Blood Donation Camp on 10.12.2022			
Plantation Drive organised by NSS Unit at Banipur Campus on 14.02.2023.			
Observation of National Unity Day with a unity run and pledge taking ceremony			
and cleanliness drive on 31/10/2022			
Breakfast Drive at Asha Old Age Home organised by NSS unit in collaboration			
with Robin Hood Army on 15.02.2023			
Cloth Distribution Drive at Dibrugarh Town and DTP Dyke organised by NSS on 16.02.2023			



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Street Play at Thana Chariali of the Town on abolition of child marriage on 17.02. 2023	
Academic Drive is organised by NSS in association with Robin Hood Army at	
Netaji Uddyan on 19.02.2023	
Free Health Check up at 22.02.2023	
Projecting Women Entrepreneurship – an exhibition –organised by Rang, In	
association with DHSK Commerce College on 27:.02.2023	
Free Dental Check up at Public High school	
Free Career Guidance at Public High school	81
Motivational Talk at Public High school	
Talk on Aesthetic of Mathematics at Public High school	
Plantation on World Environment Day organised by Eco Club and NSS Unit of	
DHSK Commerce College on 5.6.2023	
Awareness about drug abuse and illicit trafficking , organised by NSS in association with SEWA NGO on 26.06.2023	50

#### **Overall Impact**

The impact of these initiatives like health check up, cloth donation, plastic collection, environmental protection, and plantation and awareness against superstition, AIDS awareness, Breakfast drive, academic support to the nearby community is evident through the positive changes observed in communities. These initiatives have not only addressed critical social and environmental issues but have also instilled a sense of social responsibility and active citizenship among volunteers and participants. The dedication and efforts of DHSK Commerce College have made a significant difference in creating a healthier, cleaner, and safer society for all.